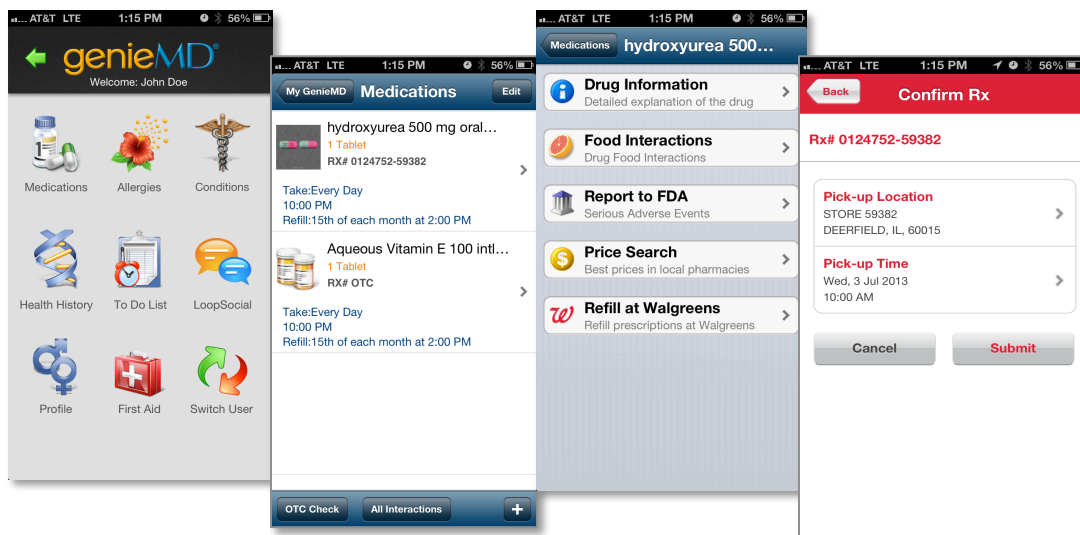


GenieMD Announces Integration of Walgreens Prescription API to Deliver In-App Prescription Refills

SAN FRANCISCO, Calif. & SEATTLE, Wash. - July 11, 2013 - GenieMD today announced the release of the enhanced 5.6 mobile healthcare app. The most notable enhancement includes integration with the Walgreens Prescription API, an update that complements GenieMD medication adherence capabilities; users of the app now have the option of requesting prescription refills from Walgreens.

To take advantage of this feature, users simply enter the medication name and prescription number into their Medications list, select the medication when it comes time to refill, and select Refill at Walgreens. The location and pick up time are presented to the user when confirming the fill.



Compelling statistics indicate that consumer concerns, fears, or lack of education about prescribed medication are resulting in noncompliance; according to the National Consumer League, one-third of medicine-related hospitalizations in the United States stem from noncompliance; approximately 125,000 deaths per year in the United States are linked to medication non-adherence. Providing robust capabilities to support medication management and adherence has been a focal point for GenieMD. In addition to in-app refill at Walgreens, GenieMD empowers users with searchable drug information, an interaction checker,

customizable medication list, and the ability to set medication reminders.

About GenieMD

At GenieMD our mission is to help improve the quality of human life by providing solutions that enable people to live healthier and longer. We are developers and healthcare information technology veterans who are passionate about technology, and helping people easily access healthcare services, live well and take care of their loved ones. We use all that is new in medical & computer science to build intuitive, comprehensive and easy to use solutions.

Additional Resources :

Download GenieMD 5.6 from the Apple App Store: [iTunes Download](#)

Official Website: <http://www.geniemd.com>

Facebook: [Click here](#)

Twitter: <http://twitter.com/#!/geniemd>

If you would like further information on GenieMD please contact:

Tory Kelso, VP of Market Strategy and Business Development

torykelso@genieMD.com

Office: 925-460-9191